

TRF#	321472
TV #1	\$\$\$

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
NOV26/12 09.04
*** WFTV-TV ***

AGY # _____ AGY. NAME CROSSROADS MEDIA LLC

ALEXANDRIA, VA 22314

BUYER NAME EMILY MILHOAN

CLASS:	NATL.	LOCAL	REGIONAL
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ICE)

DATE NOV 26 / 12 09.04

DATE NOV26/12 09.04

TO LENA
FR JULIE
OKD M11
PLS CFM, THX 11/26

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AMERICAN CROSSROADS

AGENCY ADVERTISER CODE =	AGENCY EST# =
AGENCY PRODUCT CODE =	
57 S 1100P-1135P	30 \$2,800.00 11/3 11/3 0 SAT
PROGRAM : EYEWITNESS NEWS AT 11P	
79 A 800P-1144P	30 \$2,800.00 11/3 11/3 1 SAT
PROGRAM : EYEWITNESS NEWS AT 11P	
ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT RAN @ 11:43P	
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-57	

REP HEADLINE# 6228191 TRF# 321472 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! NOV26/12 09.04
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:												
M11	OK'D		BUY#57									
			MISSED: SAT/1100P-1135P				NOV3		30S	\$2,800.00	(NOV20/12)	
			OFFER: SAT/800P-1144P				NOV3		30S	\$2,800.00	PLS ADVISE.	
			CMT: LATE RUN DUE TO FOOTBALL, SPOT RAN @ 11:43P									
CONTRACT TOTAL											147550.00	
TOTAL SPOTS											65	

NOV/12 147550.00

MARKET TOTALS \$421,571 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE